



MEDIA RELEASE

Meander Valley Gastronomy Table

- **What:** what gastronomy means for the Meander Valley Municipality
- **How:** Partnership between the Meander Valley and the other northern Tasmanian Councils.
- **When and where:** Tuesday 28 March
- 5pm-7pm the Ian Knight Room, Alverstone Drive, Deloraine

On Tuesday 28 March the inaugural Meander Valley Gastronomy Tables will be held in Deloraine. Launceston and Northern Tasmanian Gastronomy, the organisation behind the Launceston UNESCO City of Gastronomy is holding a series of 'gastronomy tables' around the northern region.

'Every northern Council supported our successful UNESCO bid', said Gastronomy Chair Jane Bennett.

'Receiving the UNESCO designation has been an incredible acknowledgement of what we have in our region – our producers, our restaurants and cafes, and it has already lifted the profile of Northern Tasmania as a 'foodie destination'.

However, gastronomy applies to the whole food system; where and how our food is grown, distributed, and produced. It includes all the activities of, agri-tourism experiences, markets, events and also the 'Tasmanian paradox' - while we have all this remarkable produce at our doorstep, the confronting reality is that not everyone in our community gets to eat fresh, nutritious food every day.

The Gastronomy Table session will focus on learning more about what the UNESCO designation means for each municipality in our region; the commitment to the Sustainable Development Goals; how the brand can be used; the gastronomic strengths of our area and working on how those strengths might be amplified.' Ms Bennett added.

'The Gastronomy Table is an opportunity for anyone involved in the whole food system and associated activities around the Meander Valley to come and learn about the UNESCO designation '. Gastronomy is about our region's social and economic prosperity as well as our environmental sustainability. It's really about us as a community.' Ms Bennett said.

End.

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Meander Valley

Gastronomy Table

Evening session

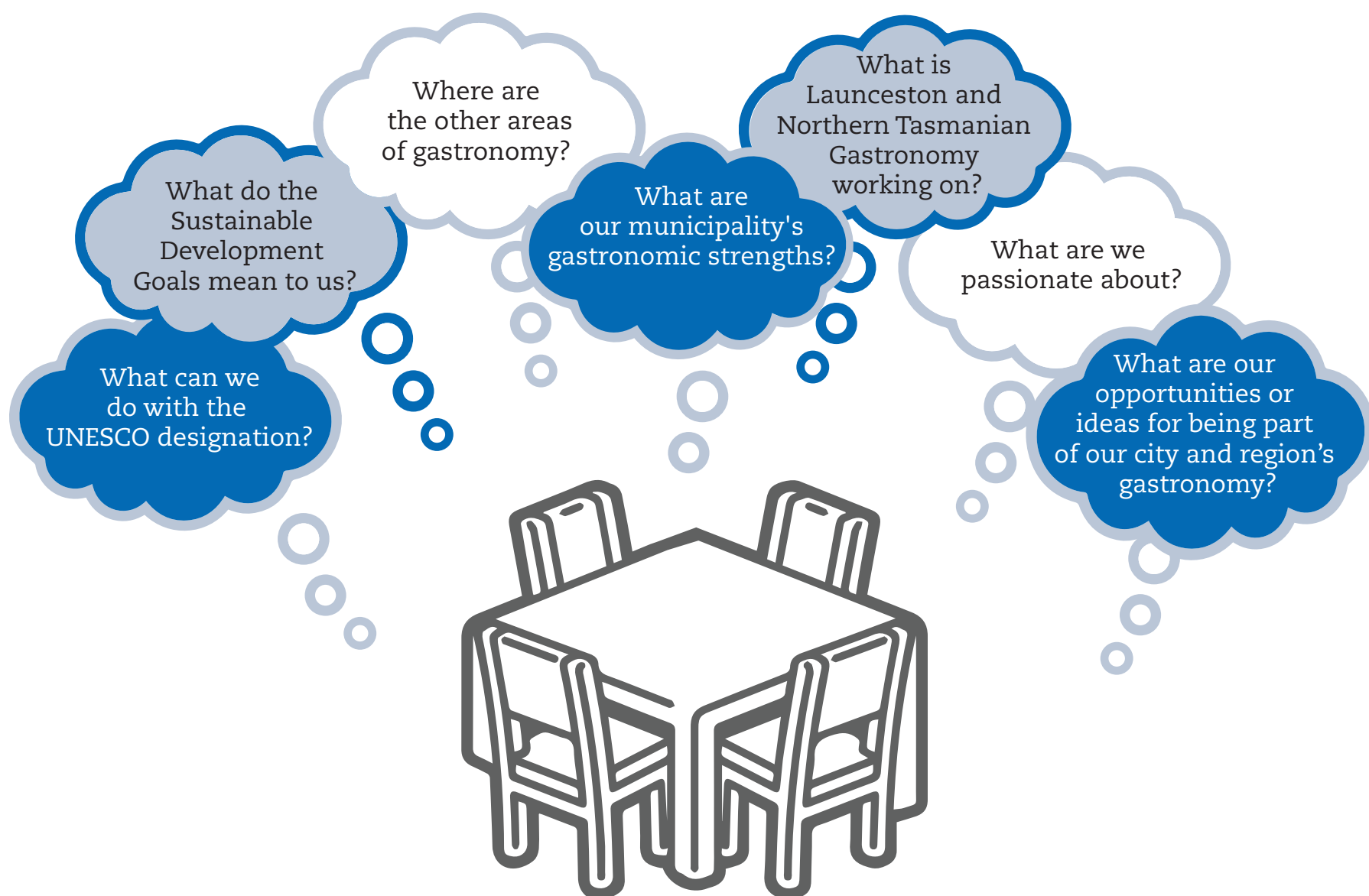


Tuesday 28 March

Rotary Function Centre, Ian Knight Room
Alveston Drive, **Deloraine** 5pm – 7pm

Join us at the table for a discussion on the UNESCO Creative City of Gastronomy designation which acknowledges both our City and Northern Tasmania Region. The gastronomy 'system' includes all the activities of growing and distributing food, agri-tourism experiences, markets, events and making sure everyone can eat well every day. The Kitchen Table session will focus on learning more about the designation, sharing the gastronomic strengths of your area and working on how those strengths might be amplified to others.

We hope you will join us.



Launceston &
Northern Tasmania
Gastronomy